

GREATER TOPEKA PARTNERSHIP

# OPPORTUNITY GUIDE 2026









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# PARTNERSHIP SIGNATURE EVENTS



## GTP ANNUAL MEETING

### **OPPORTUNITIES STARTING AT \$2,000**

The Greater Topeka Partnership's Annual Meeting is the biggest party of the year. Join us each spring as we celebrate the Partnership's goals and accomplishments from the previous year with all GTP members. Attended by 700+ city and business leaders and covered by the media, sponsors of Annual Meeting are sure to be noticed throughout the community.

#### **DEPARTMENT:**

Greater Topeka Partnership

#### **DATE:**

April 2026

#### **PROJECTED ATTENDANCE:**

700+









## STATE OF THE COMMUNITY

### **OPPORTUNITIES STARTING AT \$2,000**

During the annual State of the Community, county and city leaders engage the audience by highlighting programs and developments happening in the upcoming year and provide an outlook for the city of Topeka and Shawnee County. More than 500 corporate, city and state leaders attend each year for this critical conversation, with the event covered by local media.

#### **DEPARTMENT:**

Greater Topeka Partnership

#### **DATE:**

November 2026

#### **PROJECTED ATTENDANCE:**

500+







# GTP MEMBERS' GOLF CHAMPIONSHIP

## OPPORTUNITIES STARTING AT \$500

Join us for the highly anticipated GTP Members' Golf Championship, an all-day celebration of golf, networking, and community spirit. This premier event features a full day of activities including a delicious breakfast, a hearty lunch, and an exciting shotgun-start scramble. The day concludes with a festive reception and awards ceremony.

Open exclusively to Greater Topeka Partnership members, this tournament offers a unique opportunity to connect with fellow businesses and professionals in Topeka and Shawnee County. The 4-man scramble format ensures golfers of all skill levels can participate and enjoy the day.

Prepare for a memorable day filled with exceptional golf, delectable food, engaging company, and endless fun. Don't miss out on this significant event that combines sport and networking in a truly enjoyable setting!

**DEPARTMENT:**

Greater Topeka Partnership

**DATE:**

Summer 2026

**PROJECTED ATTENDANCE:**

144







# 2026 INTERCITY VISIT: MADISON, WISCONSIN

## OPPORTUNITIES STARTING AT \$3,000

From June 23–26, 2026, the Greater Topeka Partnership invites you to explore one of America's fastest-growing cities—Madison, Wisconsin. This exclusive experience will showcase the bold strategies fueling Madison's dynamic growth, including:

- Innovation districts and tech hubs
- Waterfront revitalization
- Walkable urban design
- Progressive childcare and workforce solutions

Participants will enjoy luxury accommodations, fine dining, and high-level networking with Topeka's civic and business leaders—all while gathering transformative ideas to shape Topeka's future.

Madison is calling. The future is waiting.

**DEPARTMENT:**

Greater Topeka Partnership

**DATE:**

Summer 2026

**PROJECTED ATTENDANCE:**

100













# ECONOMIC DEVELOPMENT AND INNOVATION



# ECONOMIC OUTLOOK CONFERENCE

## **OPPORTUNITIES STARTING AT \$1,700**

The Economic Outlook Conference offers the region an economic forecast with local, state and national perspectives. Experts present economic research and projections to an audience of more than 150 regional business and community leaders. A wide variety of businesses benefit from sponsorship of this event, which gets their names in front of many of northeast Kansas's leading decision makers.

### **DEPARTMENT:**

GO Topeka

### **DATE:**

Fall 2026

### **PROJECTED ATTENDANCE:**

150-200



# LINK INNOVATION LABS

## PARTNERSHIPS STARTING AT \$4,000

*\* All partnerships receive 50% off conference room and pitch room rentals.*

*\* Naming rights opportunities also available.*

LINK Innovation Labs is Topeka's premier space for innovation, entrepreneurship, and collaboration, designed to support startups, creators, and business leaders shaping the future of our region. Located in the heart of Downtown Topeka, this flexible, high-tech environment hosts meetings, pitch events, workshops, and strategic gatherings throughout the year.

Sponsorship opportunities are available for organizations looking to align their brand with forward-thinking innovation. Sponsors can secure naming rights and brand visibility in the space, positioning their company as a champion for local entrepreneurship and the next generation of business leadership.

### DEPARTMENT:

GO Topeka

### DATE:

Year-round Initiative

### PROJECTED ATTENDANCE:

2,000





# PLUG & PLAY EXPO

## OPPORTUNITIES STARTING AT \$2,500

Join us in Topeka, Kansas, for a high-impact event spotlighting innovation in the Agtech and Animal Health industries. Hosted in partnership with Plug and Play and GO Topeka, the Expo brings together visionary startups, industry leaders, and corporate partners for a day of startup pitches, inspiring keynotes, and unmatched networking opportunities.

GO Topeka's Innovation & Entrepreneurship team is committed to building a high-performance entrepreneurial ecosystem in Topeka and Shawnee County. By attracting innovative startups, fostering corporate connections, and showcasing our region as a hub for talent and creativity, we are advancing economic growth and opportunity.

**DEPARTMENT:**

GO Topeka

**DATE:**

Summer 2026

**PROJECTED ATTENDANCE:**

200















PUBLIC POLICY



# PARTNERS IN LEGISLATIVE SUCCESS

## ANNUAL INVESTMENT \$5,000

The Greater Topeka Chamber of Commerce serves as the leading voice for business advocacy in northeast Kansas at the local, state, and federal levels.

An investment in Partners in Legislative Success directly supports our efforts to advance pro-business policies through in-depth policy research, strategic engagement with lawmakers, and grassroots mobilization. These contributions help ensure that the interests of our members are effectively represented in the legislative process.

Partners are recognized in governmental affairs publications and events, highlighting their commitment to shaping a strong, business-friendly future for Topeka and the region.

### DEPARTMENT:

Greater Topeka Chamber of Commerce

### DATE:

Year-round Initiative

### PROJECTED IMPRESSIONS:

7,500+ ANNUALLY





# LEGISLATIVE FORUM

## OPPORTUNITIES STARTING AT \$1,500

This opportunity features federal officials, our governor, or members of the gubernatorial cabinet. Join us for exclusive access to key legislators and policymakers, networking opportunities, and insightful discussions. Secure your sponsorship today and showcase your commitment to legislative advocacy while gaining valuable exposure to industry leaders and stakeholders. Align your brand with the forefront of legislative dialogue and make a meaningful impact on the future of Shawnee County.

### DEPARTMENT:

Greater Topeka Chamber of Commerce

### DATE:

Spring and Fall 2026

### PROJECTED ATTENDANCE:

150





## DC FLY IN

### ADVOCACY SPONSOR \$2,500

Experience the power of direct federal engagement at the Greater Topeka Chamber of Commerce's annual Fly In event, held each fall. This exclusive, invitation-only event brings a select delegation to Washington, D.C., offering firsthand participation in federal advocacy for Topeka, Shawnee County, and Kansas. Attendees will have the opportunity to meet with key legislators, discuss crucial issues, and influence policy decisions that impact our region. Sponsoring this prestigious event provides your organization with a unique opportunity to engage directly with the delegation and federal officials, enhancing your impact on community-driven federal advocacy.

### DEPARTMENT:

Greater Topeka Chamber of Commerce

### DATE:

Fall 2026

### PROJECTED ATTENDANCE:

10-15 people



# TOPEKA DAY AT THE CAPITOL

## OPPORTUNITIES STARTING AT \$1,000

The Topeka Reception & Day at the Capitol, a premier event hosted by the Greater Topeka Chamber of Commerce, where local businesses have the opportunity to showcase their contributions to our community and actively participate in the legislative process. The opening reception is followed by an impactful breakfast with legislators, providing a unique chance for direct dialogue and networking. After breakfast, businesses will have the opportunity to exhibit their services and innovations at dedicated booths, and engage in committee meetings and discussions on key advocacy issues. By participating, your organization will not only gain valuable visibility and make meaningful connections but also play a vital role in shaping the future growth and development of our community. Don't miss this chance to be at the heart of civic engagement and community progress!

### DEPARTMENT:

Greater Topeka Chamber of Commerce

### DATE:

Early 2026

### PROJECTED ATTENDANCE:

150









# MILITARY RELATIONS COUNCIL BENEFACTOR

## **ANNUAL INVESTMENT \$3,000**

The Greater Topeka Chamber of Commerce proudly leads the Military Relations Council (MRC), an initiative dedicated to supporting the active-duty military and veterans transitioning to civilian jobs in our community. Our mission is to foster interaction, mutual awareness, support, and appreciation between the military and civilian business communities in greater Shawnee County. The MRC strengthens the relationship between these two essential sectors through luncheons, community engagement activities, and a diverse advisory board that includes business leaders, military personnel, civilians, and other interested parties. By supporting the MRC, you will play a key role in making Topeka a welcoming place for our military members and veterans, ensuring they find our community a great place to live, work, and play.

### **DEPARTMENT:**

Greater Topeka Chamber of Commerce

### **DATE:**

Year-round Initiative

### **PROJECTED ATTENDANCE:**

200-250









# TALENT AND EDUCATION



## FORGE BENEFACTOR

### ANNUAL INVESTMENT \$5,000

Forge's mission is to make Topeka a place where young talent want to live, work, play, connect, and lead. As a Forge Benefactor, your organization receives year-round brand recognition across more than 50 events and programs annually, access to a growing network of 2,000+ members, and exposure through bi-weekly communications and thousands of unique website visits.

This investment not only supports efforts to attract and retain young professionals in our community, it also gives your company a direct channel to engage emerging leaders. Benefactors have the added opportunity to host a custom employee engagement event with Forge, helping connect your young talent to Topeka and their future here.

**DEPARTMENT:**  
Forge Young Talent

**DATE:**  
Year-round Initiative

**PROJECTED  
IMPRESSIONS:**  
300,000  
ANNUALLY





# FORGE ANNUAL GALA 2026

## OPPORTUNITIES STARTING AT \$500

The Forge Young Talent's annual Gala is a prestigious black-tie event dedicated to celebrating the outstanding contributions of local individuals and businesses that support and impact young professionals in our community. This elegant evening brings together leaders, influencers, and advocates to honor those who are making a significant difference in fostering the growth and success of the next generation. With a focus on recognition and celebration, the Gala offers a memorable experience filled with inspiring stories, exceptional networking opportunities, and a shared commitment to empowering young talent in our community.

### DEPARTMENT:

Forge Young Talent

### DATE:

Spring 2026

### PROJECTED ATTENDANCE:

150





# TOP CITY INTERNS

## OPPORTUNITIES STARTING AT \$2,000

Topeka's future success depends on our ability to attract and retain the next generation of talent. The Top City Interns program creates meaningful connections between college interns and the Topeka community through curated summer experiences, networking events, and professional development opportunities. This sponsorship supports efforts to position Topeka as a top destination for launching a career after college by helping interns build relationships with each other, explore local culture, and discover the opportunities available in our city. Forge works closely with local employers to create a cohesive, memorable experience that showcases why Topeka is a place to stay and grow.

**DEPARTMENT:**  
Forge Young Talent

**DATE:**  
Summer 2026

**PROJECTED ATTENDANCE:**  
350-400 interns





# CHOOSE TOPEKA

## OPPORTUNITIES STARTING AT \$2,500

Choose Topeka is an incentive program designed to attract talented professionals to the Topeka and Shawnee County area by offering financial assistance for relocation. This initiative helps employers enhance their talent acquisition efforts and serves as a welcoming first point of contact for new residents. Sponsors are essential for the program's success, as their support amplifies its reach and impact. By getting involved, organizations contribute to the betterment of the community, helping to create a vibrant, engaged, and thriving local workforce that drives economic growth and development.

Preferred Partners can place targeted ads on the Choose Topeka website, connecting with new residents and businesses relocating to the community. This is ideal for realtors, banks, insurance companies, and other businesses serving new residents.

**DEPARTMENT:**

GO Topeka

**DATE:**

Year-round Initiative

**PROJECTED IMPRESSIONS:**

100,000

go  
topeka



## FEDERATION FOR ADVANCED MANUFACTURING EDUCATION (FAME)

### ANNUAL INVESTMENT: CHAPTER DUES

FAME is a nationally recognized, employer-led program developed by Toyota and managed by The Manufacturing Institute. It combines hands-on technical training with professional skills development to prepare students for high-demand, high-wage careers in advanced manufacturing. Through the Advanced Manufacturing Technician (AMT) program, students gain two years of work experience while earning an associate's degree—resulting in a strong pipeline of talent equipped for the modern manufacturing workforce. The Topeka FAME Chapter will recruit up to 20 students per year. With a focus on manufacturing core exercises and professional skill development, students will graduate with an associate's degree, be recognized as a registered apprentice, and obtain more than 1800 hours of work experience during the 2 year program. Nationally, over 90% of FAME graduates obtain full-time employment upon completion of the program.

### DEPARTMENT:

GO Topeka

### DATE:

Year-round Initiative

### PROJECTED PARTICIPATION:

20



# COMMON GROUND SUMMIT

## OPPORTUNITIES STARTING AT \$2,500

The Common Ground Summit is a premier statewide event designed to spark conversation and inspire action around building more collaborative communities and workplaces. This powerful day of programming features nationally recognized keynote speakers, immersive breakout sessions, an interactive town hall, and meaningful networking with changemakers from across the region. The summit brings together business leaders, community advocates, and public sector partners to share best practices and build a more unified future.

As a deeper engagement opportunity, organizations may participate as a Presenting Sponsor, a \$10,000 annual investment that supports the Summit. Presenting Sponsors are closely involved in the planning and strategy of the Common Ground Summit.

### DEPARTMENT:

Greater Topeka Partnership

### DATE:

Fall 2026

### PROJECTED ATTENDANCE:

200

go  
topeka







# SMALL BUSINESS & ENTREPRENEURSHIP



# SMALL BUSINESS & ENTREPRENEURSHIP CHAMPION

## OPPORTUNITIES STARTING AT \$1,000

The Small Business & Entrepreneurship Champion sponsorship offers companies that support small business growth a meaningful way to engage with those businesses. As a sponsor, your organization will be invited to participate in small business trainings and events, providing the opportunity to present, share expertise, and connect directly with local entrepreneurs. You'll also be recognized as a preferred partner in our small business resources, helping new and growing businesses discover your services through both GO Topeka and the Greater Topeka Partnership. This sponsorship positions your company as a visible advocate for the success and vitality of Topeka's small business community.

### DEPARTMENT:

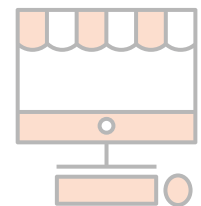
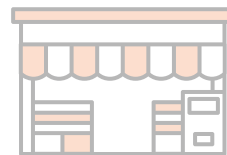
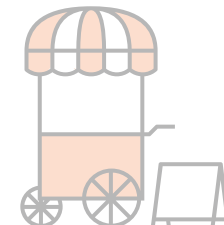
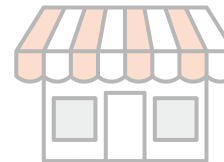
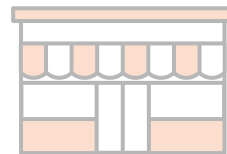
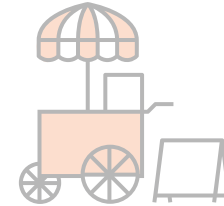
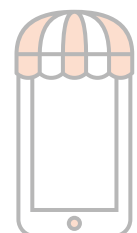
Small Business & Entrepreneurship

### DATE:

Year-round Initiative

### PROJECTED IMPRESSIONS:

2,500





# SMALL BUSINESS AWARDS

## OPPORTUNITIES STARTING AT \$1,500

Celebrate the spirit of entrepreneurship at the 45th Annual Small Business Awards, a signature event honoring the hard work, innovation, and impact of small businesses in the Topeka & Shawnee County community. This long-standing tradition brings together local leaders, entrepreneurs, and community champions to recognize outstanding achievements across multiple categories. From rising startups to established legacy businesses, this event highlights the vital role small businesses play in driving our local economy forward.

### DEPARTMENT:

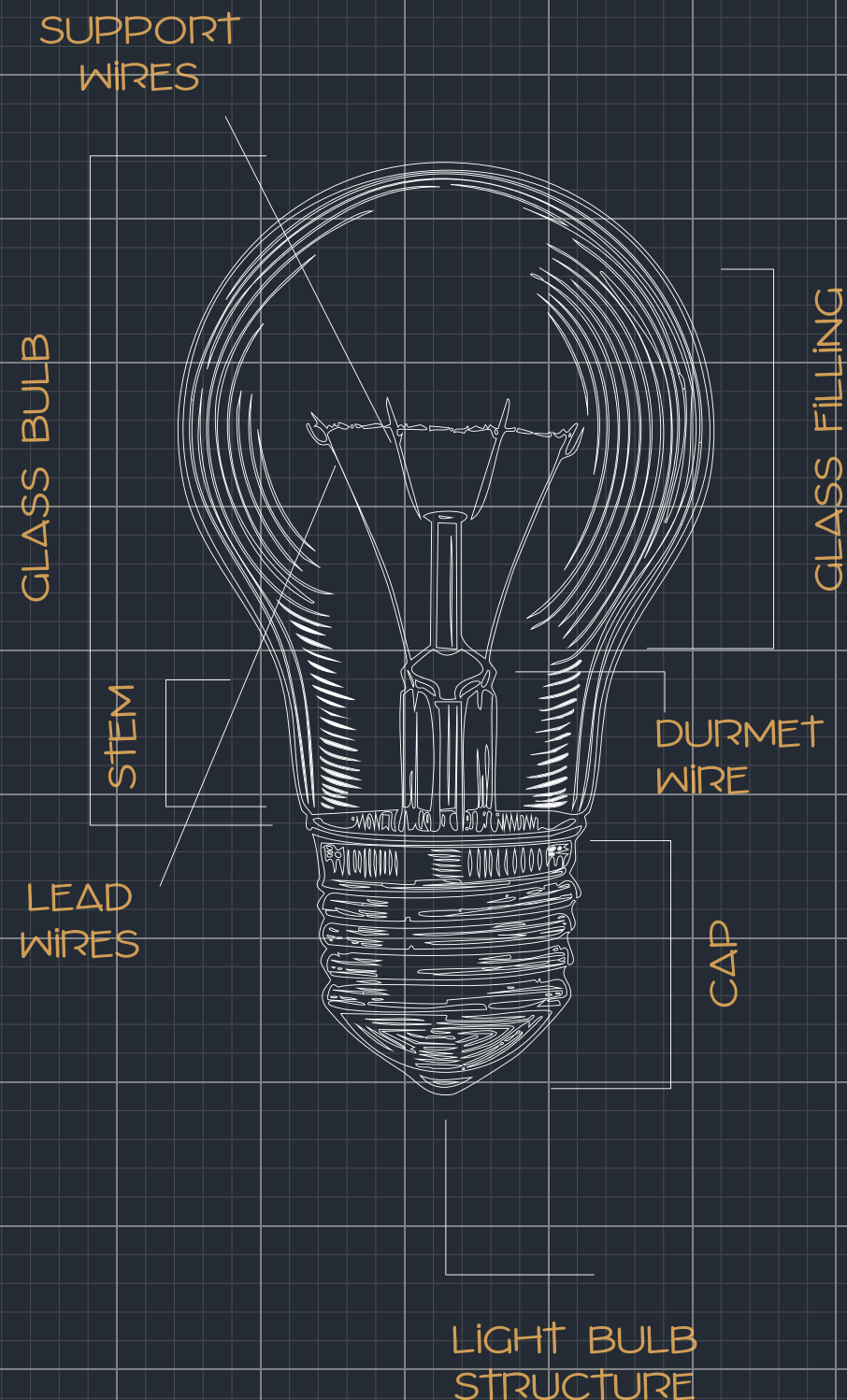
GO Topeka

### DATE:

Spring 2026

### PROJECTED ATTENDANCE:

250-300



go  
topeka



# SMALL BUSINESS PROGRAMS AND EVENTS

Engage with the Entrepreneurial Community:

At the Greater Topeka Partnership, we offer a variety of ways for small business owners and entrepreneurs to stay sharp, stay connected, and stay inspired. Whether you're in the early stages or refining a well-established business, there's a place for you here:

**Grow Your Skills:** Take part in interactive learning opportunities designed to help you tackle real-world business challenges. With rotating topics and formats, there's always something new to explore.

**Build Your Network:** Join fellow entrepreneurs, business leaders, and resource providers at gatherings throughout the year. These events offer a welcoming space to exchange ideas, ask questions, and make connections that matter.

**Explore Ways to Lead:** As you gain experience, you may find yourself ready to step into a mentorship or presenter role. We welcome those interested in giving back to the community by sharing their knowledge with others.

**DEPARTMENT:**

GO Topeka

**DATE:**

Frequently throughout the year

**TOTAL IMPRESSIONS:**

65,000+ annually











# COMMUNITY ENGAGEMENT



# DOWNTOWN TOPEKA ACTIVATION BENEFACTOR

## ANNUAL INVESTMENT \$5,000

Over the past decade, Downtown Topeka has undergone a remarkable transformation and the momentum continues. The Downtown Topeka Activation Benefactor sponsorship is your opportunity to be part of the next chapter in revitalizing the heart of our city. Benefactors receive year-round recognition for their commitment to the downtown experience and are invited to exclusive gatherings with local leaders, developers, and key stakeholders, helping shape the future of Downtown Topeka while building valuable partnerships along the way.

### DEPARTMENT:

Downtown Topeka, Inc.

### DATE:

Year-round Initiative

### PROJECTED IMPRESSIONS:

200,000+ ANNUALLY





## MIRACLE ON KANSAS AVENUE & MAYORAL TREE LIGHTING

### OPPORTUNITIES STARTING AT \$500

Kick off the holiday season in Downtown Topeka with one of the city's most cherished traditions, the Mayoral Tree Lighting Ceremony and the 31st Annual Miracle on Kansas Avenue Parade. Held on the first Saturday in December, this magical evening begins with the Mayor lighting the community Christmas tree, uniting residents and visitors in a moment of joy and celebration. Immediately following, thousands line the streets for the dazzling holiday parade, marking the official start of the season. Sponsors have the opportunity to enjoy the festivities from an exclusive viewing party and will be recognized not just during the event, but throughout the holiday season. Your support helps create a festive atmosphere that brings the spirit of the holidays to life in the heart of Topeka.

**DEPARTMENT:**  
Downtown Topeka, Inc.

**LOCATION:**  
Kansas Avenue

**DATE:**  
1st Saturday in December

**PROJECTED ATTENDANCE:**  
20,000





# TOUCH-A-TRUCK

## OPPORTUNITIES STARTING AT \$1,000

Touch-A-Truck is an annual community event that brings the construction industry to life. For one day only, trucks, cranes, bulldozers, police cars and fire trucks will be on display in downtown for tikes and truck aficionados to enjoy. This is an event for all ages.

Investing in Topeka Touch-a-Truck means more than brand visibility—it's a chance to inspire the next generation of dreamers and doers, while aligning your business with a beloved community event. Sponsors enjoy promotional recognition and prime vendor locations to showcase their work.

**DEPARTMENT:**

Downtown Topeka, Inc.

**DATE:**

September 2026

**PROJECTED ATTENDANCE:**

5,000+



**D**  
DOWNTOWN  
**TOPEKA**



# TOPEKA AREA SPORTS COMMISSION (TASC)

## OPPORTUNITIES STARTING AT \$1,000

The Topeka Area Sports Commission (TASC) is dedicated to enhancing the quality of life in the Topeka region by fostering a thriving sports community. TASC strives to make Topeka a premier destination for athletes of all levels by improving sports facilities, hosting exceptional events, and promoting a culture of health and wellness. Their initiatives ensure that everyone in the community can experience the joy and benefits of sports participation.

TASC Cares, a heartfelt extension of TASC, focuses on uplifting the community through support and engagement in youth sports. By sponsoring and partnering with TASC and TASC Cares, businesses and individuals can significantly impact the lives of young athletes, fostering their growth and development. These partnerships not only help to build a stronger, healthier community but also bring increased visibility and economic benefits to the region, making Topeka a vibrant hub for sports and community spirit.

### DEPARTMENT:

Visit Topeka

### DATE:

Year-round Initiative

### PROJECTED IMPRESSIONS:

100,000 - 200,000 ANNUALLY



# TOPEKA-SHAWNEE COUNTY SPORTS HALL OF FAME

## OPPORTUNITIES STARTING AT \$1,000

Sponsoring the Topeka-Shawnee County Sports Hall of Fame is more than recognition; it's a powerful investment in community pride and regional identity. As a corporate partner, your brand will be featured alongside the area's most celebrated athletes and leaders, reinforcing your commitment to excellence, integrity, and local impact. Your support helps preserve Topeka's rich sports legacy, foster broad community participation, and position our city as a premier destination for athletic achievement, aligned with the mission of the Topeka Area Sports Commission.

**DEPARTMENT:**

Visit Topeka

**DATE:**

Summer 2026

**PROJECTED ATTENDANCE:**

100













The background is a solid green color with a subtle, light green grid pattern. The grid lines are thin and spaced evenly, creating a textured effect. The text is positioned in the bottom right corner of the image.

# LEADERSHIP PROGRAMS



## LEADERSHIP GREATER TOPEKA

### OPPORTUNITIES STARTING AT \$3,500

Leadership Greater Topeka (LGT) is a five-month leadership development initiative designed to foster meaningful community engagement and cultivate the next generation of civic leaders. The program brings together both established and emerging leaders from across all sectors of the community. LGT empowers individuals to build lasting connections, strengthen their leadership skills, and become catalysts for positive change throughout Topeka and beyond.

#### DEPARTMENT:

Leadership Greater Topeka

#### DATE:

January – May 2026

#### PROJECTED ATTENDANCE:

Class of 36





## LGT GRADUATION & GALA

### OPPORTUNITIES STARTING AT \$2,500

The LGT Graduation & Anniversary Gala is a signature celebration that marks the successful completion of the five-month leadership development journey for the current class. This highly anticipated event brings together a vibrant mix of attendees, including graduating class members, program alumni, and influential leaders from across the Greater Topeka business and civic communities. The evening is designed to honor the achievements of the participants while celebrating distinguished leaders from the region. Sponsorships also fund LGT scholarships and alumni activities.

#### DEPARTMENT:

Leadership Greater Topeka

#### DATE:

May 2026

#### PROJECTED ATTENDANCE:

200





## EXECUTIVE IMMERSION SERVICES

**PROGRAM INVESTMENT: \$3,500**

The Executive Immersion Services (EIS) program is a leadership development initiative led by the Greater Topeka Partnership, created to welcome and connect executives who are new to the area or have recently stepped into elevated leadership roles within the community.

Through curated introductions, peer engagement opportunities, and access to key civic and business leaders, the EIS program helps participants build meaningful relationships, deepen their understanding of Topeka's business landscape, and quickly integrate into the region's leadership network.

If your company has an executive leader who would benefit from this experience, we welcome you to inquire about participation opportunities.

**DEPARTMENT:**

Greater Topeka Partnership

**DATE:**

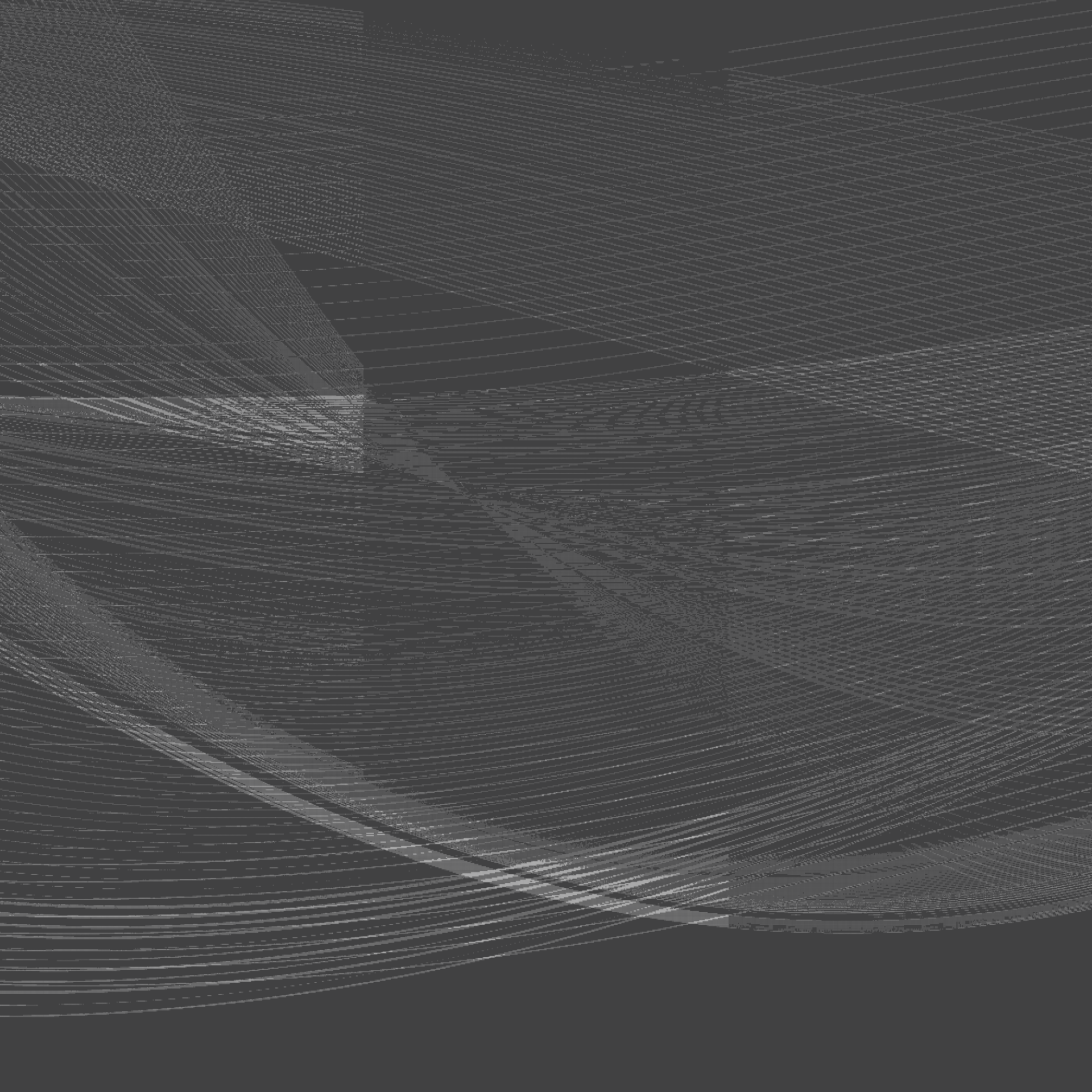
Year-round Initiative

**PROJECTED ATTENDANCE:**

10-20 participants











# ADDITIONAL ENGAGEMENT & ADVERTISING OPPORTUNITIES



## CITY GUIDE ADVERTISING

### OPPORTUNITIES STARTING AT \$1,500

The Topeka City Guide/Relocation Guide is filled with pro tips and sample itineraries for visitors coming to Topeka. It has maps, restaurants, accommodation and attraction information and special finds available nowhere else. Plus, the professional and visitor shared photos make the guide a visual treat for visitors to TopCity. 85,000 City Guides are printed and distributed each year (10,000 guides are printed in Spanish). The guides are distributed in about 600 locations throughout Kansas and in parts of Missouri, Oklahoma, Nebraska and Arkansas. This is an excellent opportunity for companies to cast a wider net, subsequently breaking into the market in neighboring states.

#### DEPARTMENT:

Visit Topeka

#### DATE:

Ads sold February through November for the upcoming annual issue

#### GUIDES PRINTED EACH YEAR:

75,000 English  
10,000 Spanish

2025 COMPLETE CITY GUIDE  
**TOPEKA**

*See . Be . Free*  
**YOURSELF**

Kansas History Museum  
**SEE YOURSELF**  
Kansas' museum reopens in 2025

Live Entertainment  
**BE YOURSELF**  
Enjoy performers and events year-round

Outdoor Adventure  
**FREE YOURSELF**  
Explore over 60 miles of trails  
in the Capitol City!

**CHOOSE TOPEKA**  
One Topeka Family Shares  
Why They Chose Topeka





# PARTNERSHIP E-NEWS ADVERTISING

## OPPORTUNITIES STARTING AT \$250

The Greater Topeka Partnership publishes 4 e-newsletters each month and offers a captive audience for promoting your business, organization and upcoming events. Partnership e-newsletters offer audiences updates in Tourism, Small Business and Innovation, and Forge Young Professionals as well as Partnership news.

### DEPARTMENT:

Greater Topeka Partnership

### DATE:

4 monthly e-newsletters

### PROJECTED IMPRESSIONS:

Partnership E-News: 15,000+  
Open Rate: 44.41%

GO Topeka E-News: 2,500  
Open Rate 61.32%

Forge E-News: 25,000+  
Open Rate 46.5%

Visit Topeka E-News: 40,000+  
Open Rate 38%



## CONFERENCE ROOM SPONSORSHIPS

### OPPORTUNITIES STARTING AT \$1,000

Put your brand at the center of regional leadership, collaboration, and innovation by sponsoring one of the Greater Topeka Partnership's conference rooms or shared spaces. These rooms host hundreds of meetings and events throughout the year; from executive board meetings and strategic planning sessions to networking events and community conversations.

This exclusive five-year sponsorship opportunity allows your organization to name and brand a space within the GTP offices, creating a lasting impression with members, investors, and community leaders. Sponsors may design the space to reflect their brand identity with options like wall wraps, signage, or artwork. While several spaces are currently sponsored, we welcome conversations about additional opportunities and creative branding concepts that bring your company's presence to life in the heart of our organization.

#### DEPARTMENT:

Greater Topeka Partnership

#### DATE:

5 year commitment

#### LOCATION:

Greater Topeka Partnership





# ADDITIONAL ENGAGEMENT

## 1. Networking Events

Throughout the year, GTP hosts a variety of networking events designed to connect members, spark collaboration, and build relationships.

- Business Unwinds are our largest and only evening networking events, hosted by local member businesses and attracting an average of 150 attendees.
- Power Breakfast is a quarterly morning event that gathers around 60 professionals for networking and updates on key community initiatives.
- We also host pop-up networking events and exclusive behind-the-scenes tours that provide members with unique access to local businesses and projects.

## 2. Partnership Dive In

Whether you're a new member or simply looking to become more engaged, Partnership Dive In is the perfect place to start. Held quarterly, this orientation event offers members the chance to meet the Greater Topeka Partnership team and executive leadership, and to learn how each entity of the organization works together to serve the business community. It's an open door to making the most of your membership.

## 3. Member Spotlight

Gain valuable exposure through our Member Spotlight program, which gives businesses the chance to showcase their brand in the Topeka Welcome Center for an entire month. Participating members are invited to decorate display shelves and creatively highlight their products or services while engaging with visitors and fellow members. It's a fun and high-visibility way to put your business in the spotlight.

## 4. Becoming an Ambassador

Ambassadors of the Greater Topeka Partnership serve as enthusiastic representatives of our organization, helping welcome new members and connect businesses across the community. They play a key role in fostering relationships, supporting ribbon cuttings, and serving as the friendly face of the Partnership at events. Becoming an Ambassador gives members a deeper connection to Topeka's business community while building their own professional network. It's a meaningful way to increase visibility, strengthen engagement, and make a lasting impact.





# THANK YOU TO OUR CHAIRS CIRCLE INVESTORS





[greatertopekapartnership.com](http://greatertopekapartnership.com)

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