

**JOINT ECONOMIC DEVELOPMENT ORGANIZATION (JEDO)  
RESOLUTION NO. 2018-\_\_\_**

**A RESOLUTION ESTABLISHING A POLICY FOR USE OF ECONOMIC DEVELOPMENT  
FUNDS TO PROMOTE QUALITY OF PLACE IN TOPEKA/SHAWNEE COUNTY**

**WHEREAS**, the methods and means for promoting economic development in communities include the promotion of quality of place and placemaking initiatives; and

**WHEREAS**, JEDO recognizes the importance of quality of place when promoting Topeka and Shawnee County; and

**WHEREAS**, JEDO desires to establish policy and criteria for using economic development funds for quality of place and placemaking initiatives; and

**NOW, THEREFORE**, be it resolved by the JEDO Board as follows:

1. Quality of place consists of those characteristics of a community or region that make it distinctive from other places and attractive as an area to reside, work, and/or visit. Quality of place encompasses a community's environment, civic traditions, cultural amenities, and recreational opportunities.
2. Quality places include at least some of the following characteristics:
  - a. Mixed-uses
  - b. Quality public spaces
  - c. Broadband enabled
  - d. Multiple transportation options
  - e. Multiple housing options
  - f. Preservation of historic structures
  - g. Community heritage
  - h. Arts, culture, and creativity
  - i. Recreation
  - j. Green Spaces
3. JEDO shall establish the JEDO Quality of Place Fund. The Fund shall be used only on specific projects that have been approved for funding by JEDO in an open public meeting. Preference shall be given to projects that have multiple funding sources (e.g., public and private joint initiative) and projects that have been approved in a public vote.

4. JEDO shall consider the following criteria when awarding funding for a quality of place project:

Accessibility:

- Connection via public transit system
- Available to the public
- Reaches all demographics; enhances diversity and inclusion

Funding:

- Public/private partnership
- One-time award by the fund per project
- Must have a sustainable funding source
- Project has been approved by public vote

Community Connection:

- Measurable Return on Investment (ROI) – usage, dollars, change in property values, etc.
- Enhances Community Plans and Objectives (e.g., Momentum 2022 or other JEDO approved Community Plans or Objectives)
- Complementary to other community assets (both commercial and residential)
- Improves aesthetics
- Shovel ready in the near term

Excludes

- The Quality of Place Fund shall not be approved to fund Community Events.

5. Any quality of place project to be considered by JEDO must be placed on a published JEDO Agenda at least one week before its consideration in any regular or special meeting. A proponent of the funding of a quality of place project shall present the proposed project to JEDO’s Economic Development Consultant. The Consultant shall review the project and provide a report to JEDO that discusses whether the proposed project meets the funding criteria and is recommended for approval by JEDO.

ADOPTED AND APPROVED BY JEDO ON \_\_\_\_\_, 2018

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Kevin J. Cook, JEDO Chair

**ATTEST:**

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Megan L. Barrett, JEDO Clerk