2013 CHAMBER BOARD OF DIRECTORS

Board Chair
Coleen Jennison, Cox Communications
Board Chair-Elect
Neil Dobler, Bartlett & West
Treasurer
Brent Boles, Schendel Lawn & Landscape
President & CEO
Douglas S. Kinsinger
Immediate Past Board Chair
Greg Schwerdt, Schwerdt Design Group
Vice Chair, Development
Board Chair, GO Topeka
Allan Towle, Fidelity State Bank and Trust
Vice Chair, Government Relations Council
Curtis Sneden, Collective Brands
Vice Chair, Membership Council
Randy Goldsmith, CBRE
Vice Chair, Marketing Council
Karla Clem, M-C Industries
Vice Chair, Leadership Council
Jim Ogle, WIBW Channels

2013 Chamber Board Members
Allen Moore, Frito-Lay, Inc.
Shawn Brown, Hy-Vee, Inc.
Jeff Hiestand, CoreFirst Bank & Trust
Curtis Sneden, Payless ShoeSource
Carol Wheeler, Stormont-Vail HealthCare
Brent Boles, Schendel Lawn & Landscape
Karla Clem, M-C Industries, Inc.
John Dicus, Capitol Federal
Randy Pembrook, Washburn University
Diana Ramirez, Express Employment Professionals
Paul Bossert, Premier Employment Solutions
Cheryl Creviston, Jayhawk File Express, LLC
Kurt Scott, KaMMCO
Mickey Shaver, Mickey's Promotions
Bret Spangler, MARS Chocolate North America

Ex-Officio Appointments:
Mayor Larry Wolgast, City of Topeka
Bob Archer, Shawnee County Commissioner
Shanti Gandhi, Shawnee County Delegation
Terry Cook, Visit Topeka, Inc.
Dr. Brenda Dietrich, USD #437, Auburn Washburn Schools
Col. Ron Krueger, 190th Air Refueling Wing, KANG
Nathan Morris, Representing Fast Forward, Meridian Roofing Solutions

2013 GO TOPEKA BOARD OF DIRECTORS

Board Chair
Allan Towle, Fidelity State Bank and Trust Co.
Board Chair-Elect
Scott Griffith, INTRUST Bank
Secretary
Scott Gales, Architect One
Treasurer
Wendy Wells, U.S. Bank
Immediate Past Board Chair
Maynard Oliverius, Stormont-Vail HealthCare (Ret.)
President & CEO
Douglas S. Kinsinger
2013 GO Topeka Board Members
Elizabeth Barranco, Capitol Federal
Lucky DeFries, Coffman, DeFries & Nothern
John Fager, CoreFirst Bank & Trust
Neil Fisher, KBS Constructors, Inc.
Alonzo Harrison, HDB Construction
Darrell Six, Six Auto Sales & Service
Gary Yager, VisionBank
Dan Beal, McElroy's Inc.
Beth Anne Branden, BA Designs, LLC
Andy Corbin, Blue Cross Blue Shield of Kansas
Mike Kiley, Security Benefit Corp.

Jim Parrish, Parrish Hotel Corp.
Mark Ruelle, Westar Energy
Mick Urban, Kansas Gas Service
Dan Woodard, United Way of Topeka
Linda Briden, Topeka Area Realtors
Russ Briggs, Briggs Auto
Robert Erickson, St. Francis Health
Joyce Guerrero, Prairie Band Potawatomi Nation
Matt McPherson, McPherson Contractors, Inc.
Jerry Ney, Aldersgate Village
Keith Warta, Bartlett & West
Rick Wienckowski, Individual Member

Ex-Officio Appointments
Mayor Larry Wolgast, City of Topeka
Councilman Chad Manspeaker, City of Topeka
Jim Colson, City Mgr., City of Topeka
Dr. Jerry Farley, Washburn University
Commisioner Kevin Cook, Shawnee County
Eric Johnson, MTAA
Coleen Jennison, Chamber Chair, Cox Communications
Vince Frye, Downtown Topeka, Inc.

Greater Topeka
CHAMBER & GO TOPEKA

120 SE Sixth Avenue, Suite 110 • Topeka, KS 66603 • 785.234.2644 • TopekaChamber.org

04/2014

Greater Topeka
CHAMBER & GO TOPEKA

2013 YEAR-END REPORT

Greater Topeka CHAMBER

MISSION

Advance the general welfare, quality of life and prosperity of the Greater Topeka area to benefit the citizens and the community. Emphasis shall be given to economic, civic, commercial, cultural, industrial and educational interests.

71 ribbon cuttings
3 ground breakings
12 luncheons
17 socials
1 InterCity Benchmarking Exchange

LGT
37 2013 Leadership Greater Topeka Graduates
921 Total Leadership Graduates
14 Washburn University Student/LGT Grad mentor relationships

Welcomed United Airlines to Topeka

50 email newsletters
19 legislative updates
12 issues of Topeka Business Newsletter
4 print pieces
12 non-profit eNewsletters
3 other communications

Recognized **Parrish Hotel Corporation** as the 2012 Member Firm for their contribution to Chamber events; recognized **Maynard Oliverius**, Stormont-Vail HealthCare (Ret.), as the 2012 Member Volunteer

144 New Members
85.4% membership retention
108 Business to Business Expo booths (sold out)

GOVERNMENT RELATIONS

Local

Historic Preservation Ordinance
Historic Preservation Plan Steering Committee
Candidate School & Candidate Chat
New electronic sign ordinance
City Budget public information meeting
Topeka/Shawnee County Riverfront Authority
Control Tower at Forbes
Met Candidates for City Council & County Commission
Fargo, ND InterCity Benchmarking Exchange
Other issues of concern to business

State

Economic Development (HPIP & PEAK)
State Transportation funding
Immigration
Unemployment Compensation
Workers' Compensation
Instituted Pie & Politics
Legislative Welcome Reception
Met with new Shawnee County Legislators
Participated in coalitions to protect business interests
Provided reports to Board and members throughout session

Federal

Water Resources Development Act
Federal Budget and Debt Limit
America's Fast Forward Transportation Funding
Immigration
2016 National Party Convention in Kansas City
Federal Funding for Control Towers
Provided opportunities for members to meet with federal officials
Participated in business coalitions to protect business interests

Third Annual Golf Tournament

InsidersOUT at Washburn University Homecoming

Held **60** events
Membership increased to **450**
New website
Added InsidersOUT series
Added MOB events
New volunteer opportunities added
Hosted 2013 Kansas YP Summit

FASTFORWARD

GO Topeka Economic Development

MISSION

Create exceptional opportunities for growth, prosperity, innovation and economic diversity and vibrancy that positively impact current and future citizens of Topeka and Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential and cultivating entrepreneurial development and growth.

GO Topeka ECONOMIC PARTNERSHIP

2013 Jobs and Investments

482 NEW & RETAINED JOBS

867 TOTAL DIRECT & INDIRECT JOBS

$35,167 AVERAGE WAGE

$45.8 MM CAPITAL INVESTMENT

8 BUSINESS EXPANSIONS

HF Mixing Group
Southwest Publishing
Reser's Fine Foods
Alorica
Se2
Advisors Excel
CEC Entertainment
JW Manufactering

Machinery at HF Mixing Group

New Business

Welcomed **Crosswinds Petfoods, Inc.** -
60 new employees and estimated **$4 million in investment**

Workforce

Completed WorkKeys testing
Developed industrial training program for food manufacturers
Promoted Six Sigma classes

Existing Business

Met with over **140** businesses
Provided assistance and resources to **17** of those

EMBD

14 Seminars/workshop/events serving **404** entrepreneurs
29 New entrepreneur graduates
6 opened or expanded their business with **72%** from priority population
Counseled **121** entrepreneurs, **60%** from priority, **58%** materially assisted

2014 MWBD Council

MARS Construction as of November 2013